

ANNUAL
GENERAL
REPORT
2018

PASTOR KELLY STICKEL

I am so thankful for you and all you do for MyVictory Church. We had another incredible year in 2018! Over 700 people accepted Jesus as their Lord and Saviour for the first time through our services. We saw exponential growth in our Connect Groups. Many people received a healing miracle or other profound answers to prayer because of our prayer team. MyCityCare had a significant impact in all four of our communities and expanded its reach, helping over 12,000 people in need! And it's all because of you; allowing God to use you to look beyond yourself to help other people. You volunteered, you gave generously, you led Connect Groups, you taught classes, you attended services. I am so incredibly grateful for you! It is an honour to be your pastor because you love God, you love people, and you love the Church.

We have a very clear mission to make disciples and a very clear vision to reach every available person, at every available time, by every available means with the Gospel of Jesus Christ. People like Kayla who stumbled into our church midweek because she felt “compelled” to visit our building. After we welcomed her warmly, she began attending our weekend services and felt so much love and acceptance that she kept coming back. It took more than nine months of attending Sunday services and weekly Connect Groups before she felt ready to make the decision to give her life to Jesus. She did so on Sunday, August 22, 2018. Then on January 27 she was baptized in one of our services! At her baptism, her grandma and her good friend got saved. Her life and eternity have been changed forever because of you! That is fruit to your account.



As we look ahead to 2019, we are more focused than ever to continue creating churches unchurched people love to attend. We want to reach more people like Kayla and that is why we work so hard at growing our churches and meeting the needs in our community through MyCityCare. It will take all of us to make 2019 our best year yet!

I feel compelled to encourage you as the Apostle Paul encouraged the church members in Galatia. He said in Galatians 6:9, “Let us not become weary in doing good, for at the proper time we will reap a harvest if we do not give up.” The harvest he talks about is not only what we will physically see here on earth, but a harvest of rewards God has in store for us in Heaven because we are not labouring for man, we are labouring for Him!

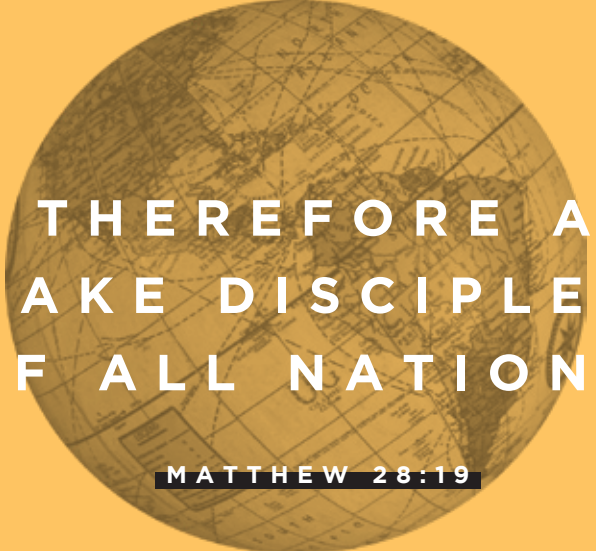
So, let’s all start praying for the Holy Spirit to show us where He wants us as individuals to put our “hand to the plow” in 2019. Let’s ask Him who we should invite to a Sunday service. Let’s ask Him where we can get involved with our talents and energy. Let’s ask Him for a heart of generosity to contribute financially to this great mission. Let’s make 2019 the best year yet!

I love you so much, and I’m also so very proud of you!



TABLE OF CONTENTS

1	The Heart of a Leader
4	Vision • Mission • Model
6	Weekend Experiences
13	Group
15	Kids
18	Youth
20	Volunteers
22	MyCityCare
26	MyVictory Lethbridge
30	MyVictory Okotoks
34	MyVictory Lloydminster
38	MyVictory Claresholm
42	MyVictory Online
45	Missions Giving



GO THEREFORE AND
MAKE DISCIPLES
OF ALL NATIONS

MATTHEW 28:19

OUR MISSION

To go make disciples.

OUR VISION

To create churches unchurched people love to attend.

OUR MODEL

- Attend
- Connect
- Read
- Serve
- Invite



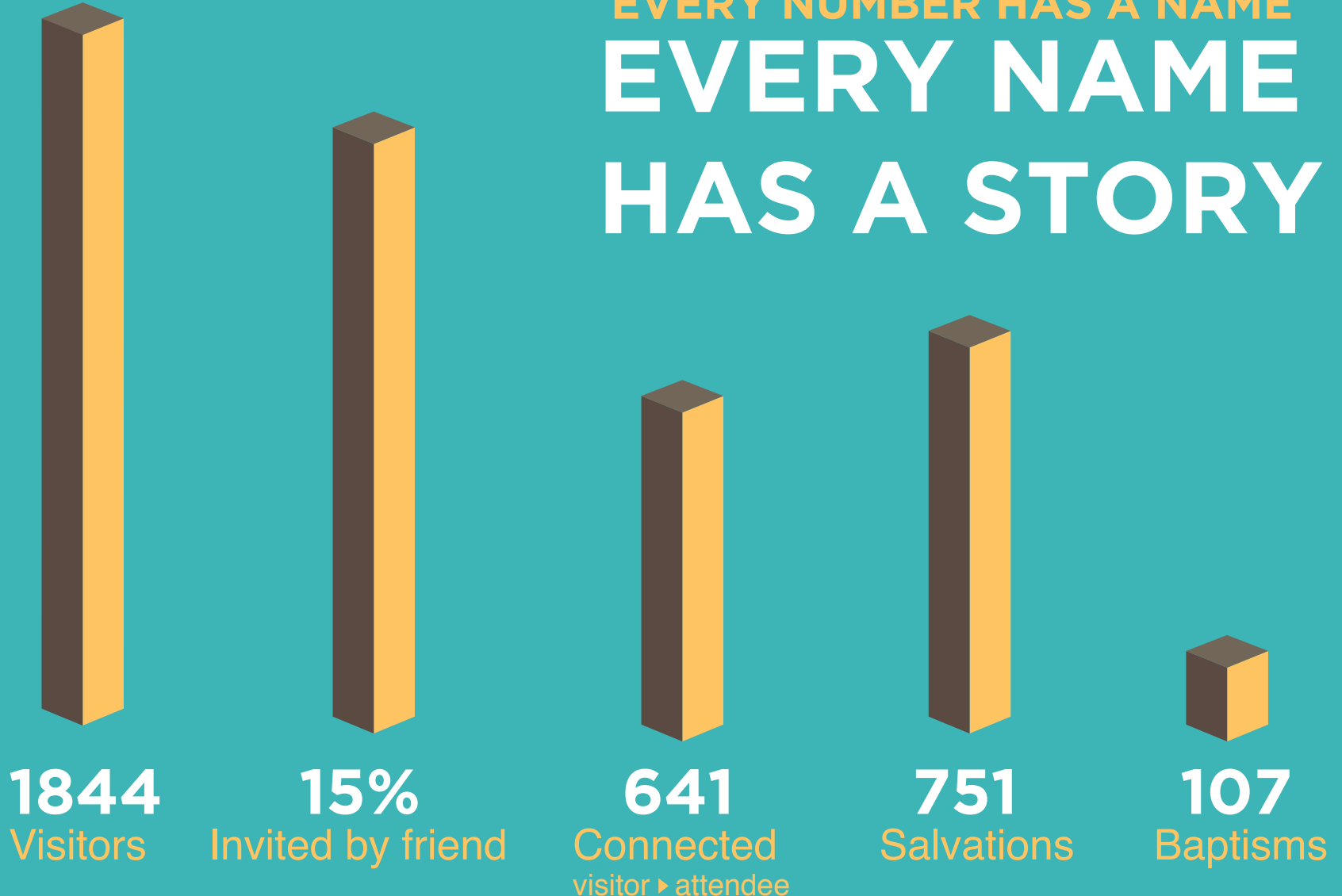
1600
1400
1200
1000
800
600
400

2011 2012 2013 2014 2015 2016 2017 2018



1468
Average attendance

EVERY NUMBER HAS A NAME
**EVERY NAME
HAS A STORY**



**“IT IS MY JUDGMENT, THEREFORE,
THAT WE SHOULD NOT MAKE IT
DIFFICULT FOR THE GENTILES WHO
ARE TURNING TO GOD.”**

ACTS 15:19

We will do anything short of sin to reach
people who don't know Christ.

Six Anchors



EASTER

SIX ANCHORS

721 Attended Good Friday
2221 Attended
50 Salvations
28 Baptisms



CHRISTMAS

2700 Attended
90 Salvations
5 Communities



1559.8 KM travelled
1500 Victory Kids bags
1260 Bobbie pins
500 Cups of hot chocolate
100's Who make overs
10 Car convoy
9 Christmas trees
8 Whoville houses
7 Who dancers
6 Who choir singers
5 Different communities
4 MyVictory campuses
3 Hours of sleep
2 Trailers of gear & sets
1 Popped tire
1 Crazy grinch





**WE ARE SPIRITUAL CONTRIBUTORS
NOT SPIRITUAL CONSUMERS. THE CHURCH
DOES NOT EXIST FOR US.
WE ARE THE CHURCH AND
WE EXIST FOR THE WORLD**



“Because of words I’d had spoken over me I’ve always had a low self esteem. And, even though I knew they were not intended to make me feel less of myself, they did. Then I listened to Pastor Kelly’s Mind Craft series, specifically the one on your I AM statements and cried. I now knew who God said I was - and wrote out pages of I AM! I’ve never felt freer.”

“It’s amazing how applying what you learn on Sunday impacts your life throughout the week. During the Mind Craft series we learned about changing HOW we pray. Instead of my usual checklist of problem, I began praying and telling those mountains how big my God is. Within a week everything changed! The issues that had felt so big and had been dealing with were solved!”

“I’ve attended church before but always felt judged. Like I didn’t belong. I didn’t say the right things, didn’t dress the right way and what was worse, suffered from some mental health issues that just made everything worse. Then I came to MyVictory. There are no labels, no groups you have to go stand beside because you are ‘one of those,’ just people who love God, and really believe in ‘no perfect people allowed.’ I’ve grown so much! I can now look people in the eye, and even have the confidence to walk up to complete strangers and have a conversation. And those health issues that controlled so much of my life? They don’t control me as much as they once did - I’m being healed!”

GROUPS 618

Adults engaged in groups this year





People assume that community will just happen, but no matter the size of your church, it takes intentionality and hustle. Our Connect Groups are designed to build community. Every group, in every site is a franchise of each other. They are designed to go deeper into Sunday's Scriptures, in how to apply Sunday's message to our lives, to help grow disciples and most importantly, to build relationships. Relationships are the glue of the church and they are built in our Connect Groups. We have upwards of 600 people in connect groups across all sites. That is amazing!

Here are just a few comments from our groups:

"It's been an incredible journey leading the group, the friendship that I've made with each of them will last a life time..."

"We have GREAT conversations - I think it's one of our strengths as a group."

"We all feel connected and are making new friends in church."

Across all campuses, there have been numerous reports of baby showers in groups, arranging meals for families who have lost a loved one, moving vans rented to help families who are moving, not to mention the emotional and prayer support groups offer.

If you are not yet involved in a group, get connected!

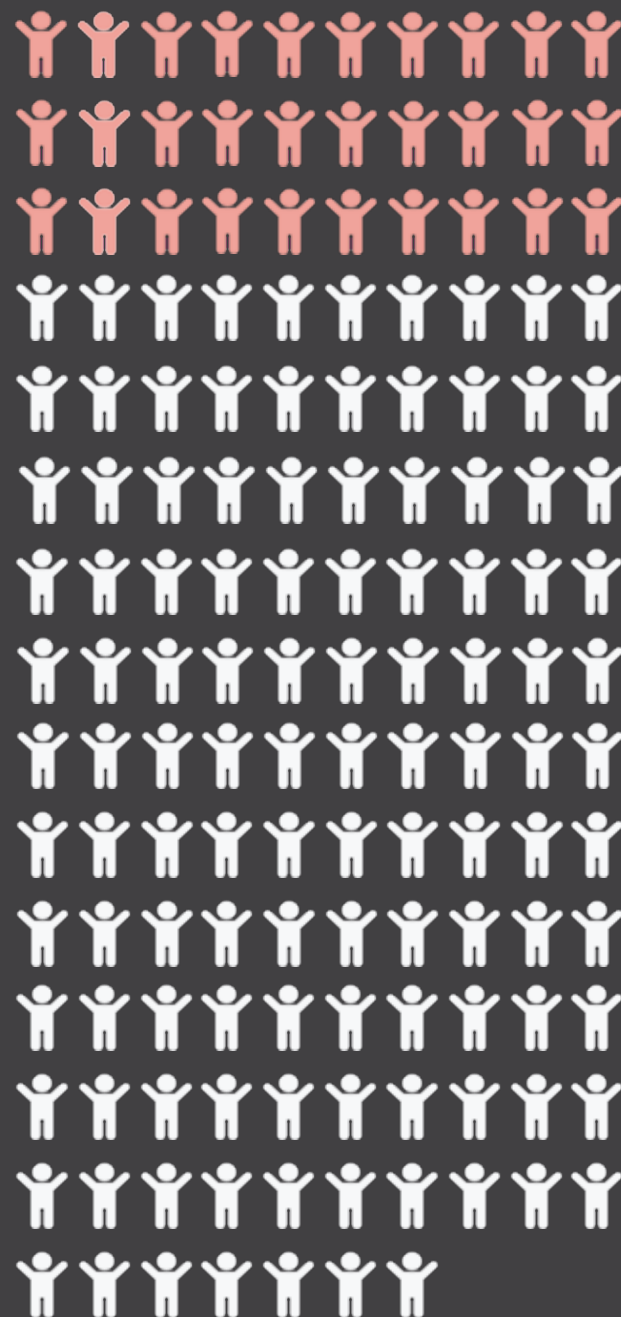
Cindy Molyneux



**“SHOW KIDS GODS
LOVE, HELP KIDS
LOVE CHURCH.”**

**Most people want kids
to sit down and be quiet.
We want kids to stand up
and be counted.**

- 20%** Kids to Adult Ratio
- 298** Kids on a Typical Weekend
- 117** Kids Said the Salvation Prayer
- 18** Children Dedicated
- 72** Volunteers on Average









LETHBRIDGE

67 STUDENTS A WEEK
24 VOLUNTEER AVERAGE
94 SALVATIONS



OKOTOKS

12 STUDENTS A WEEK
5 VOLUNTEERS AVERAGE
8 SALVATIONS

THANK YOU TO ALL OUR VOLUNTEERS

We will laugh hard, loud and often.
Nothing is more fun than
serving God with people you love.

522

VOLUNTEERS

"I would say that my experience with serving has been great so far. I felt called to it and I'm glad I listened. It has allowed me to meet more friends of my same faith and more friends in general. I feel like I belong somewhere and am making a difference in others lives. I live my life daily to impact others and to use my God given talents and abilities. It gets me out of my comfort zone and I know I am growing because of it. Successful people get comfortable being uncomfortable. I truly believe I am called to be a leader, work with God as my business partner and am super passionate about changing lives. Thank you for this opportunity."



245

Volunteers per Weekend



21

Production & Tech



22

Music Team



85

Host Team



72

Kids Team



45

Set Up & Tear Down Teams



mycitycare
myvictory.ca

the
Baby Box
Co.

MYCITYCARE

FOOD HAMPERS: Ensuring no family goes without the basic necessity of food.

SHOP OF WONDERS: Creating a magical Christmas toy store for families in need.

STUFF THE BUS: Assisting with backpacks, supplies and healthy snacks as kids return to school.

MINDFUL MUNCHIES: Delivering healthy lunch options to children and youth in need in our schools and other agencies (*In partnership with the Lethbridge Food Bank).

CINDERELLA PROJECT: Providing students with everything they need for their graduation ceremony. From gowns and shoes, hair and make-up appointments, to individual professional photography sessions.

STREET STORE: Partnering with inner city ministries in Lethbridge, providing free clothing and practical care to our neighbours.

SEWING SCHOOL: Teaching sewing skills, building relationships, learning to create, recycling and repairing clothing items.



2263 lbs

Food Collected. 113 Hampers Delivered



6142

Toys and Stocking Stuffers



8316

Backpacks and School supplies



37,000

Meals prepared*



55

Students assisted



15,183

Articles of Clothing & Shoes



47

Baby Boxes



81,331

Money Donated

**“AND THE LORD ADDED
TO THEIR NUMBER DAILY
THOSE WHO WERE SAVED.”
ACTS 2:47**

We will reach every available person, at every available time, by every available means with the good news of Jesus Christ. To reach people no one is reaching we'll have to do things no one is doing.



PEOPLE HELPED
12,185
*Not including Mindful Munchies



MYVICTORY LETHBRIDGE

PASTOR RALPH & CINDY

2018 was a great year at MyVictory, we continued to grow and meet many new people and families. We found it so cool that many brand new people just walked in because of a sense that there was something here they needed and it was Jesus but many of them didn't know it at the time. Our challenge was to help them not only attend but become a part of what is happening here. Life change through a relationship with Jesus can grow deeper when you are involved.

Every Sunday we mention Attend, Connect, Read, Serve, and Invite. One thing we noticed was lots of great leaders were rising up and taking their place at My Victory. We heard amazing stories as connect groups cared for one another and helped not only each other but served together during many of the great projects taken on by My City Care. We introduced new ways to help people get connected into groups called Group Link. We had over 150 new people find their way into amazing groups and make new friends.

My City Care continued to share care and love with our city and community through many heartfelt events this year. Then through an amazing opportunity, we were able to move the office to a more accessible location right in the heart of downtown Lethbridge.

We had a blast visiting the other MyVictory campuses during Summer at the Movies and it was so cool to be away from home but feel at home at all locations.

Our favourite memory of the year was the My City Christmas experience Joining all the campuses and working in unity to bring a message of hope to so many people throughout the province.

Ralph & Cindy Molyneux







From age to age You reign
Your kingdom has no end



15%

INVITED

(And filled out a connect card)



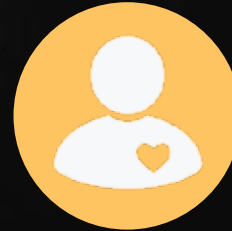
441

SALVATIONS



40%

IN GROUPS



35%

VOLUNTEER



\$1,363,217

TITHES & OFFERINGS



MYVICTORY OKOTOKS

PASTOR MATT & CHARMMAINE

Greetings MyVictory family!

We are excited to report that 2018 has been a year of continued growth for us as a church. We outgrew our previous location and in January, we moved into the Centennial Centre, the largest facility our community has to offer. We grew by 32% last year and continue to make more room in our facility to accommodate the growth.

We've had many testimonies come in since planting the church. We've seen broken relationships restored, physical healings like the story of Lukah Mitchell. Our church gathered around to support our friends and family as the Mitchell's went through extreme circumstances when their 11 month old daughter was airlifted to Edmonton. She needed a liver and full abdominal transplant. She was given 12 days to live. Through a miracle of God, the Lord preserved her life while she waited for a perfect donor. That donor came through on December 16th, our team cried with happiness as we got the news. The surgery was the first of it's kind in Western Canada and shocked physicians as they found a miracle inside of her. Her heart had created a ventricle that attached to liver as well as a capsule that had formed around the deteriorating organs to sustain her life up until the surgery. The surgery was a success! Her story is a testimony of God's healing power through faith and community

Our music team and kids program have been a huge draw and invite tool for our campus. Our campus has seen an increasing growth in young families. Our children's ministry has grown by 27% and has seen 44 Salvations in 2018!





On Remembrance Day, we partnered with the Royal Canadian Legion in putting on the local service. Pastor Matt officiated the ceremony, our kids team provided children's ministry and our host team served our veterans and volunteers with a private lounge. Over 3,000 people attended this community event. After the event, the Legion asked Pastor Matt to be their local Chaplin. He accepted and was set in on February 12.

My City Care continues to be a strong presence to in our community. It has been a great tool for reaching the unchurched and involving many of our local businesses.

The Christmas Eve Service was a huge success with the combined efforts of all four campuses. We reached over 500 people in our community and saw 26 people give their hearts to the Lord! It goes to show the impact of being ONE CHURCH in different locations!

Going into 2019, our campus has a huge heart for giving back into the community. It's not about what we can get, but what we can give. "We don't give to get, we get to give" We want to be a campus that is known for it's love and generosity. I sense that 2019 will be a year of release! God will continue to release all of us into the calling we have as individuals and as ONE CHURCH. We will continue to break through barriers to the blessings that God has in store for us. We will continue to cultivate a culture of collaboration among campuses as we reach every available person by every available means with the gospel!

Chaz Funk Matt





5%

INVITED

(And filled out a connect card)



230

SALVATIONS



64%

IN GROUPS



39%

VOLUNTEER



\$255,065

TITHES & OFFERINGS



MYVICTORY LLOYDMINSTER

PASTOR MIKE & CARA

Greetings from your church family in Lloydminster!

First of all, I want to say thank you. Thank you for your prayers, thank you for your friendship, and thank you especially to those of you who came to Lloydminster in December to help us run the MyCityChristmas project. What a gift it was to serve along so many of you as we together reached out in a significant way to our community!

This has been a challenging year. If you were to ask any of us in leadership here in Lloydminster, I think you would find that this year has not gone the way that we envisioned or hoped. Despite what things might look like from the outside, there is no sense among the leaders of our leaders or our congregation that this year has been a failure or that God is done with MyVictory Lloydminster.

We have many things that have happened this year that are worth celebrating and we are happy to take this opportunity to share some with you.

MyCityCare – Stuff the Bus: Stuff the Bus was an incredible success. We were able to hand out a large amount of backpacks and school supplies, sharing Jesus' love in practical ways to families in our community. The other great thing that we celebrate out of Stuff the Bus were the partnerships that we built with local businesses and schools who are all passionate about caring for the community in this way!

Connect Groups: Our Connect Groups continue to be the lifeblood of our church. One of the hallmarks of our church in Lloydminster is a sense of love and family that God has developed amongst us, and one of the key ways in which He has done this is through our Connect Groups. Whether it be with what we would call our regulars or people who have joined our church/groups for a season, one of the comments we regularly hear is that there is something special about the community that exists in our groups. People recognize the difference in our friendships and it's something they desire to experience and be part of.



Bible Reading: One of the commitments to growth that we made as a church this year was to read our Bibles every day. It's been awesome to see the buy-in across our church, indicating a desire to grow and encourage one another in this growth and discipline as well. We've recognized that the makeup of our church has included many young believers – “little children” (as we follow Pastor Kelly's table model from 1 John 2) and we have a need and desire to become “young men” – able to feed and sustain ourselves on the word of God. This has been a great encouragement to see people who previously struggled reading the Bible, reading it voraciously and finding God's goodness and insights for their day-to-day lives.

My sense of 2019 is that we as a campus need to take stock of where we are as a church so that we can move forward. We want to grow, we want to see people come to faith in Jesus, we want our neighbours, family's, co-worker's, and classmates to meet Jesus, and it's because of this desire that exists across our church that I have hope. If we had somehow lost this, we'd be in real trouble, but our commitment to our mission and vision is still very strong. Although as I said at the beginning of my report that this year has not gone the way we hoped or planned, we have faith and hope that Jesus – the author and perfecter of our faith – will direct our path into something so much better than anything we can ask or imagine, in His time and for His glory.

Mike and Anna Schuch



44%

INVITED

(And filled out a connect card)



26

SALVATIONS



73%

IN GROUPS



40%

VOLUNTEER



\$43,313

TITHES & OFFERINGS



MYVICTORY CLARESHOLM

PASTORS BRIAN & HEIDI

Coming to Claresholm has been an eye opening experience for us as we navigate the unique qualities and challenges of not only pastoring a rural church, but evolving a culture and transitioning a previously existing church into a MyVictory Church.

As we look back on 2018, we saw a lot of change both corporately and personally, seeking the voice of God often and relying on the wise counsel of our Lead and Campus pastors.

We spent much of the year as a campus focused on internally rebuilding and transitioning to a MyVictory church; restructuring systems, growing leaders, and establishing a strong culture that reflects our hearts passion – to create a church the unchurched love to attend. We feverently believe we have been successful in this goal as 43 people's lives were radically changed by beginning a relationship with Jesus Christ last year alone!

Stories of life change, hearts restored, and minds renewed encourage and confirm we are on the right track.

And while we have lost some in the transition, so many more have joined our family. We are continually amazed and thankful for the team of faithful and committed volunteers that believe in and walk out the vision every week. They are truly inspiring and we are so proud to partner with them in changing this community.

Finally moving into the community in September, began a new chapter in the life of our church. Having established strong foundations, prepared hearts and clarified the vision set before us, we have shifted focus. We know our mission. We understand our purpose. Now it's time to impact our community.

With MyCityChristmas hosting over 200 people, seeing 13 salvations, and the Shop of Wonders giving Christmas to 37 children, this just the beginning.

We can't wait to see what God's going to do in 2019!

Brian & Heidi Brotherton







58%

INVITED

(And filled out a connect card)



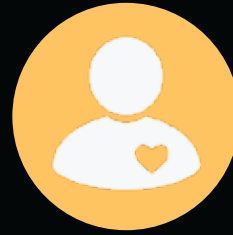
43

SALVATIONS



45%

IN GROUPS



50%

VOLUNTEER



\$70,367

TITHES & OFFERINGS

Average Weekly Attendance

173

Salvations

11





WEBSITE

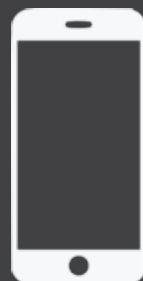
1288 Visits to I'M NEW page
67% Mobile/Tablet users
55.5K Page Views



YOUTUBE

96.2k Minutes watched
125 Subscribers
55% From Canada
51% Used a mobile phone

"This series is so amazing. Wow - every week, I feel God speaking to me more frequently and hitting on all the things I have been struggling with. Our God is so GOOD!" ~User comment on Youtube



MYVICTORY APP

788 Downloads
70K Impressions
4136 Media plays



PODCAST

MyVictory
21.6K Downloads
320 Active Subscribers

INSIDE MyVictory
10.5K Downloads
1991 Streams
265 Active Subscribers

**“I’VE LEFT YOU AN EXAMPLE OF HOW YOU
SHOULD SERVE AND TAKE CARE OF THOSE WHO
ARE WEAK... JESUS TAUGHT ‘GIVING BRINGS A
FAR GREATER BLESSING THAN RECEIVING.’”**

ACTS 20:35

We will lead the way with irrational generosity.
We truly believe it is more blessed to give
than to receive.

MISSIONS & OUTREACH

\$81,331

MYCITYCARE

\$108,407

WORLD MISSIONS &
CHURCH PLANTING

\$2030

STREETS ALIVE

\$21,468

NOT4SALE

\$1490

THAILAND

\$3643

INDIA



MyVictory Churches 2019
myvictory.ca